

janessa yuen

MAKEUP ARTIST | FASHION, FILM & SPFX

Published & featured in: Fashion Art Toronto; Fashion Week TO; Canada's Bridal Show; STYLÉCRUZE® Magazine; HOLLYWAY; STAR; OBJX.

For portfolio and makeup resume, see janessayuen.com.

EDUCATION

CMU College of Makeup Art & Design

2023-2024 | Toronto, ON
Global Makeup Artist Program -
Valedictorian; President's List

Toronto Metropolitan University

2019 | Toronto, ON
Design Management II (GPA 4.0)

University of Toronto

2015 - 2022 (paused) | Toronto, ON
B.A. in Art History, Anthropology, &
Linguistics

CONTACT

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AWARDS

DRAGON BOATING:

- 2016 - Present: New Dragons Racing Club - U24 Division A athlete & trainer; Premier Division A athlete
- 2019: Canadian National Team - U24 athlete

SKILLS

- Languages: English, Cantonese, Mandarin
- Fine art: Linework, Acrylic, Oil, Charcoal
- Digital art: comprehensive use of the Adobe Suite for Photo & Video Editing
- Fitness Training & Coaching

WORK EXPERIENCE

OPERATIONS & MULTI-WORLD CONSULTANT

Sephora, Toronto Eaton Centre, ON

May 2022 - Aug 2023

- Maintained the TEC branch among the top two stores in the Toronto GTA, in gross sales, multi-world baskets (25-30%), and BI membership sign-ups.
- Actively collaborated across the 4 Worlds (departments), all zones, and leadership levels to make the client and cast experience the most efficient (e.g. iterative improvements to inventory system).
- Fulfilled all Operations duties: shipment - up to 800 boxes/week during holiday season (Sep-Dec) and BI sales (November, April); replen; merchandising; updates; processing DIF, RFI, SRL, etc.; working with brand reps.
- Received brand training and is knowledgeable in 300+ LVMH and private "Only at Sephora" brands.
- Proficient in Makeup BA, BOPIS/SDD, & Cashwrap duties.

SOCIALS COORDINATOR

New Dragons Racing Club, Toronto, ON

Sep 2020 - Sep 2023

- Organized, alongside our coaches & crew managers, the logistics of practices (3-4/wk online & in-person, throughout COVID lockdowns), recruitment, fees, and athlete concerns.
- Coordinated paddle and hersey orders for our team of 50+, secured discounts of up to 22% by nurturing our relationships with vendors and by boasting our social media presence.
- Organized seasonal social events for our team and assisted in our speaker series, where NDRC invited 4 experts in their fields to speak about mental and physical wellbeing in elite sports.
- Managed and created social media content for the NDRC Instagram and Tiktok (+334% reach, +143% engagement at 18 months).

FRONT DESK REPRESENTATIVE

Fit Factory Fitness, Toronto, ON

Aug-Oct 2022

- Took care of client needs as the first face of the gym, including memberships, sales, hygiene, and trainer & management relations.
- Signed at least 1 new client membership or trial agreement per shift, and relayed and reviewed all sales with the CSO.